

PRICE GUIDE

SAM FERRARA

PHOTOGRAPHY • VIDEOGRAPHY • TIMELAPSE

• BROADCAST • PRINT • WEB •

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PRICE GUIDE

Service

Cost

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Timelapse & Videography

half-day shoot	CHF 400 (4 hours)
all day shoot	CHF 700 (8 hours)
by hour	CHF 100 per hour

Photography for Print Publications

newspaper	CHF 90 per photo
local publication	CHF 149 per photo
national publication	CHF 299 per photo

Photography for use on a Website

less than 50,000 views a month	CHF 90 per photo
50,000 to 500,000 views a month	CHF 250 per photo
international brand	CHF 2000 per photo

Licensing

Cost

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Timelapse & Videography

less than 50,000 views a month	CHF 150 per shot
50,000 to 500,000 views a month	CHF 400 per shot
international brand	CHF 999 per shot
Unlimited usage rights	+100% per shot

Images

newspaper	CHF 49 per photo
local publication	CHF 149 per photo
national publication	CHF 499 per photo
Unlimited usage rights	+50% per photo

Up to two (2) revisions, and one (1) preview is included with all products listed above. Half-day shoots include up to four (4) hours, and all day shoots cover up to eight (8) hours. All prices include travel expenses up to 50km from Lugano, TI, Switzerland. Any additional travel expenses must be negotiated and agreed upon before the shoot date. Unlimited usage rights refers to the ability to use images, timelapses, or videos in any/all mediums as seen fit by the client, e.g., broadcast, print, and web.

All prices are listed in CHF. Payment in EUR or USD will be converted into current market rate to CHF upon invoice date.